

Rep Order# 8821729 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36392

Printed: 09/25/2012 1:59 PM  
Last Received: 09/25/2012 11:36 AM  
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NRCC-NATL REPUB CONG  
Product ISSUE  
Estimate# 2600  
Buyer BEN ANGLE  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA INC  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //2600  
Flight Dates 09/21/2012 - 09/27/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESSIONAL COMMITTEE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

THIS IS A REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$41,300  
PLEASE CONFIRM  
THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	600A-700A		:30	\$900.00	09/21-09/21	1	1	1	\$900.00	
				Buyline Comment: NEWS								
	2	M-TH	600A-700A		:30	\$900.00	09/24-09/27	3	1	3	\$2,700.00	
				Buyline Comment: NEWS								
	3	SU	600A-630A		:30	\$400.00	09/23-09/23	1	1	1	\$400.00	
				Buyline Comment: NEWS								
	4	SU	630A-800A		:30	\$1,500.00	09/23-09/23	1	1	1	\$1,500.00	
				Buyline Comment: SUNDAY MORNING								
	5	SU	1000A-415P		:30	\$5,000.00	09/23-09/23	0	0	0	\$0.00	
				Buyline Comment: NFL FOOTBALL								
	6	SA	400P-430P		:30	\$300.00	09/22-09/22	1	1	1	\$300.00	
				Buyline Comment: WHACKED OUT SPORTS								

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	7	F	500P-530P		:30	\$1,300.00	09/21-09/21	1	1	1	\$1,300.00	
				Buyline Comment: NEWS								
	8	M-TH	500P-630P		:30	\$1,300.00	09/24-09/27	4	1	4	\$5,200.00	
				Buyline Comment: NEWS								
	9	F	500P-630P		:30	\$1,300.00	09/21-09/21	1	1	1	\$1,300.00	
				Buyline Comment: NEWS								
	10	M-TH	530P-600P		:30	\$1,050.00	09/24-09/27	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	11	SA	500P-700P		:30	\$700.00	09/22-09/22	2	1	2	\$1,400.00	
				Buyline Comment: NEWS								
	12	SU	500P-700P		:30	\$1,200.00	09/23-09/23	1	1	1	\$1,200.00	
				Buyline Comment: NEWS								
	13	F	630P-700P		:30	\$1,200.00	09/21-09/21	1	1	1	\$1,200.00	
				Buyline Comment: INSIDE EDITION								
	14	M-TH	630P-700P		:30	\$1,200.00	09/24-09/27	4	1	4	\$4,800.00	
				Buyline Comment: INSIDE EDITION								
	15	TU	1000P-1100P		:30	\$6,000.00	09/25-09/25	0	0	0	\$0.00	
				Buyline Comment: VEGAS								
	16	TH	800P-900P		:30	\$15,000.00	09/27-09/27	1	1	1	\$15,000.00	
				Buyline Comment: BIG BANG/2.5 MEN								
	17	M-TH	1100P-1135P		:30	\$1,900.00	09/24-09/27	2	1	2	\$3,800.00	
				Buyline Comment: NEWS								

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	*18	SA	430P-500P		:30	\$300.00	09/22-09/22	0	0	0	\$0.00	
		Buyline Comment: INSIDER WEEKEND										
		Sales Remark: V5 .										
		V5 Comment Changed, Spots/week Changed										
	*19	SA	930A-1200P		:30	\$300.00	09/22-09/22	1	1	1	\$300.00	
		Buyline Comment: ACC FOOTBALL										
		Sales Remark: V5 .										
		V5 Added										

—REPORT TOTALS—

Report Totals: 25 / \$41,300.00

—SALES MONTHLY TOTALS—

Sep 12: 25 / \$41,300.00

Sales Totals: 25 / \$41,300.00

Station Totals: 25 / \$41,300.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$137,667	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+